



Press Release

Frost & Sullivan Confers Product Innovation Award on Ziehm Imaging GmbH for Revolutionary Flat Panel Detector-based mobile C-Arm

London, UK – 14th November, 2006 – *Frost & Sullivan* confers the 2006 Product Innovation Award in the European mobile C-arms market on Ziehm Imaging GmbH. The Germany-based company is commended for its break-through Vision FD flat panel detector (FPD)-based mobile C-arm system that is set to establish new industry standards.

The Ziehm Vision FD features a digital flat-panel detector that replaces the image intensifier traditionally found on this type of X-ray equipment. The high-dynamic detector enables distortion-free digital capture of the finest bone and soft tissue structures required, for instance, in the area of neurosurgery or tumour localisation for radiation therapy. Entirely new fields of application for mobile C-arms will open up when combining the unit with navigation or Computer Aided Surgery (CAS) systems.

The first Ziehm Vision FD FPD-based mobile C-arm was sold in November 2005 in Europe. Today, there have been successful installations of the system in Germany, the Netherlands, Italy, and Switzerland. In August 2006, the Ziehm Vision FD obtained US FDA clearance making it eligible to be marketed in the United States. This clearance, combined with a first mover advantage, has positioned the Ziehm Vision FD to make strong gains in the mobile C-arm market.

“Lowered radiation levels enabled by Vision Pulse Technology, improved contrast/noise-ratio and high image resolution have been much appreciated by end users,” notes Mr. Arun. “A decisive benefit for users has been the two synchronised TFT touchscreen user interfaces at the C-arm and the monitor cart offering logical guidance and efficient workflows through every procedure.”

Frost & Sullivan’s Product Innovation Award is presented each year to the company that has demonstrated excellence in new products and technologies within their industry. The recipient

company has shown innovation by launching a broad line of emerging products and technologies.

About Ziehm Imaging

Being the market leader in Germany, Ziehm Imaging is the fastest growing mobile C-arm manufacturer worldwide providing innovative imaging solutions for healthcare. The company is headquartered in Nuremberg, Germany and has international competence centers with R&D, Marketing, Sales and Service in Riverside (USA) as well as in Reggio (Italy), Singapore (Singapore), Järvenpää (Finland) and Yekaterinburg (Russia). Employing 250 people worldwide and operating in more than 40 countries, 80% of Ziehm Imaging's products are younger than two years. For more information visit www.ziehm.com.

About Frost & Sullivan

Frost & Sullivan, a global growth consulting company, has been partnering with clients to support the development of innovative strategies for more than 40 years. The company's industry expertise integrates growth consulting, growth partnership services and corporate management training to identify and develop opportunities. Frost & Sullivan serves an extensive clientele that includes Global 1000 companies, emerging companies, and the investment community, by providing comprehensive industry coverage that reflects a unique global perspective and combines ongoing analysis of markets, technologies, econometrics, and demographics. For more information, visit www.frost.com.

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